WORLD RESOURCES FORUM

CLOSING LOOPS
TRANSITIONS AT WORK

FEB 2019
24-27
ANTWERP
BELGIUM

FLANDERS MEETING & CONVENTION CENTER ANTWERP

WWW.WRF-ANTWERP2019.BE
THE PUBLIC WASTE AGENCY OF FLANDERS TO HOST THE WORLD RESOURCES FORUM CONFERENCE 2019.

The Public Waste Agency of Flanders (OVAM) has put itself forward to organise the World Resources Forum (WRF) in 2019 in partnership with the City of Antwerp, Go4Circle, VWSG-Interafval, VITO, Agoria, KULeuven, Transitienetwerk Middenveld, ... and with the support of the Flemish Minister of Environment Joke Schauvliege.

The WRF selected the OVAM as host for the World Congress in 2019 on the basis of:

- the rich expertise that Flanders can demonstrate
- the focus on links between material management and the circular economy and the climate issue
- the unique partnership and support for this initiative by governments, local authorities, companies, knowledge institutions and midfield.

The WRF conference of 2019 will be organised from Sunday 24 to Wednesday 27 February 2019 at the Flanders Meeting & Convention Center (FMCCA) in Antwerp. A historic building with breathtaking façades that is located in the heart of Antwerp Zoo.
“Over the years, Flanders and the OVAM have occupied a prominent position in the field of waste and material management. Today, we are concentrating our efforts on the circular economy. This is also the ideal time to share our experiences and to learn from research and projects elsewhere in the world.”

- FLEMISH MINISTER OF ENVIRONMENT JOKE SCHAUVLIEGE

ABOUT OVAM

The Public Waste Agency of Flanders is the principal authority in the Belgian region of Flanders for sustainable management of waste, materials and soils. OVAM uses its expertise worldwide to help shape international policy.

OVAM works to achieve six well-defined objectives:
• reducing the waste mountain;
• re-using and recycling waste materials;
• processing waste materials in an environmentally-friendly manner;
• initiating the transition to a circular economy – an economy where goods are produced and re-used in a sustainable manner;
• remediating contaminated soils;
• preventing new soil contamination.

Together with citizens, companies and fellow governments we have turned Flanders into a leading region when it comes to the sustainable management of waste, materials and soils in the last several decades. To maintain this leading position, OVAM is now moving up a gear. We will expand the circular economy in Flanders, in which a sustainable management of waste, materials and soil provides new resources, materials and space.
ABOUT WRF

WRF is an independent non-profit international organisation that serves as a platform connecting and fostering knowledge exchange on resources management amongst business leaders, policy-makers, NGOs, scientists and the public.

WRF aims to make their vision of sustainable usage of resources worldwide a reality through organisation of high-level international conferences and capacity-building workshops.

Their flagship activity is the annual WRF Conference, which allows knowledge exchange and creates debate amongst all stakeholders involved in the resource management discourse.

OVERVIEW OF WRF CONFERENCES OVER THE YEARS:

CLOSING LOOPS, TRANSITIONS AT WORK

The general theme for the Forum is 'Closing Loops - Transitions at Work'. With this theme, WRF 2019 wants to focus on practice. The vision and knowledge to close cycles and to evolve towards a circular economy is often already available. Now it’s time to put that theory and knowledge into practice!

More news about the program will soon be available on www.wrf-antwerp2019.be

CITIES AND REGIONS AS LABORATORIES FOR CIRCULAR CHANGE

As the world becomes increasingly urbanised, cities are an important accelerator for the transition towards a circular economy. Combining interaction between urban actors, e.g. businesses and consumers, and their own policy instruments such as procurement, cities can have a lasting and far-reaching impact.

CIRCULAR ECONOMY AS ENABLER FOR CLIMATE CHANGE

A circular economy can cut greenhouse gases by reducing our need for primary raw materials thus cutting the carbon-intensive production process; case studies demonstrate why a circular economy should be at the heart of the transition to a low carbon society.

CIRCULAR BIO-ECONOMY: FOOD AND BIOPHASE MATERIALS

How can the bio-economy and circular economy synergise to create a more sustainable economy? With a strong chemical cluster in the port of Antwerp, we put a focus on the transformation from fossil based to bio-based materials and the questions related to that. Food is another important sector in Flanders that can be tackled from the perspective of innovation in food production, as well as from the point of view of prevention of food loss.

INDUSTRIAL TRANSFORMATION: THE ROLE OF INDUSTRY 4.0 AS A TECHNOLOGICAL DRIVER FOR CIRCULAR ECONOMY

The introduction of a circular economy generates both technological and non-technological needs. The change in ownership and material concepts, both at a consumer and at business level, creates a need for new business concepts such as products as a service, sharing platforms, peer-to-peer interactions, industrial symbiosis. Many of these depend on the availability of efficient IT tools, apps, websites, consumer/user platforms, databases. Viewed from an industrial perspective a circular economy creates technological needs in manufacturing, processing, identification and recycling of materials and products. These needs can be met by robotics, analytics and artificial intelligence, sensors and connectivity, machine learning and human-machine interfaces among others. All these technologies are typically designated as Industry 4.0.

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NON-TOXIC CYCLES
From an environmental and health perspective, we want to avoid hazardous substances in product and material cycles in any way we can. This impacts the performance of the recycling industry and the market for secondary raw materials, key building blocks in a circular economy. Striking a balance between waste policy, product policy and chemicals policy is a global challenge we all face.

SOIL AND LAND AS VALUABLE RESOURCES: CIRCULAR ECONOMY AND SPATIAL PLANNING
Soil as a valuable resource.
Healthy soil is a necessary resource for an environment that provides us with organic food from commercially successful agriculture, safe drinking water and a consistent supply of clean water. Soil offers green energy potential through geothermal and heat or cold storage. Additionally, slightly contaminated excavated soil can be used as secondary raw (building) material, thus preserving primary raw materials. Stimulating ‘circular soil use’ is high on the agenda in order to avoid, reduce or reverse the degradation of soil as a valuable resource.

Land as a valuable resource.
In densely populated (urban) areas such as Flanders, land and space are a scarce and therefore valuable resource. Introducing the principles of ‘circular land-use’ in spatial planning can help explore how under-used land can be better valorised.

SUSTAINABLE WASTE AND MATERIALS MANAGEMENT
The consistent implementation of a mix of both economic and regulatory instruments was crucial to successful sustainable waste and materials management in Flanders. Sharing our experiences in setting up systems of separate collection, sorting, qualitative recycling, EPR, reuse, etc. and showing how they work in practice will be an important ingredient of the programme.

THE ROLE OF HARBOURS IN GLOBAL RESOURCE POLICY, AND SPECIFICALLY ON E-WASTE
Harbours play an important role on the international resource market. With the Port of Antwerp, one of the largest container ports in the world, Flanders is home to an important player in e-waste and global policy.

The World Resources Forum will be held in the Flanders Meeting & Convention Center Antwerp in the heart of the city of Antwerp.
KEY FACTS OF THE CONGRESS

IN GENERAL

• The World Resources Forum Conference is the key global event in the field of resource use, resource efficiency, sustainable recycling and cooperation.
• Directed towards business leaders, academics, politicians, research-oriented practitioners, sustainability officers, consultants and other professionals working in the field of sustainable development, especially in the areas of resource management, resource efficiency and sustainable recycling.

WRF 2019

• The World Resources Forum will be held from Sunday 24th till Wednesday 27th of February 2019 in the Flanders Meeting & Convention Center in Antwerp.
• The conference is supported by several governmental agencies, companies, research institutes and NGOs.
• We expect between 600-1,000 participants from all over the world.
• We propose an extended program with plenary sessions, workshops, academic sessions, side events and site visits.
• We offer a unique platform that facilitates international networking.

SPONSORING OPPORTUNITIES

The World Resources Forum offers plenty of sponsorship opportunities for companies and organisations. By sponsoring the WRF 2019 you will:

• get strategic access to a target audience in a niche market;
• position your organisation as an innovator in the field of global resource use;
• get the opportunity to meet and reach a great number of leading decision-makers working on sustainability and resources issues;
• learn from other leaders and share your expertise on governance and other best practices;
• greatly enhance your presence in Europe, Asia, Latin America and the Caribbean and other continents through the WRF network.

1. OVERVIEW SPONSORSHIPS OPPORTUNITIES

<table>
<thead>
<tr>
<th>SPONSOR LEVEL</th>
<th>BUDGET</th>
<th>MAX. PARTNERS</th>
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<tr>
<td><strong>WRF OFFICIAL PARTNER 2019</strong></td>
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<td></td>
</tr>
<tr>
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<tr>
<td>Silver</td>
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<tr>
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<tr>
<td>Welcome Drink Sponsor – 24.02</td>
<td>7,500 €</td>
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</tr>
<tr>
<td>Gala Dinner Sponsor – 25.02</td>
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</tr>
<tr>
<td>Gala Dinner Table Sponsor – 25.02</td>
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<tr>
<td>UN Lounge Host Sponsor</td>
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<td>Exhibition 25m²</td>
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<td><strong>WRF CONTENT PARTNER 2019</strong></td>
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<tr>
<td>Logistics, service</td>
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<td>unlimited</td>
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2. WRF OFFICIAL PARTNER 2019

**GOLD level**

GOLD level sponsorship ensures the highest level of corporate visibility and recognition and is the only level that provides sponsors the opportunity to provide a high-profile speaking slot.

- **Package budget:** 30.000 € (excl. VAT)
- **Your return:**
  - Logo prominently on:
    - the homepage and sponsorpage of the event website;
    - the homepage and sponsorpage of the event website;
    - the homepage and sponsorpage of the event website;
  - the homescreen of the event application;
  - the front cover of all conference announcements, brochure and meeting report;
  - the nametag of participants;
  - the front cover of all conference announcements, brochure and meeting report;
  - the nametag of participants;
  - sponsorship board near the entrance of the conference venue, with designation 'Gold Sponsor';
  - sponsorpage in the conference guide.
- Recognition during opening plenary session.
- Use of the WRF logo, with the designation 'Gold Sponsor', for the Sponsor's own purposes (e.g., for PR or CSR activities).
- Four complimentary conference invitations with access to lounges and seats at VIP tables at the Conference Gala Dinner.
- Free full page advert in conference program.
- Free exhibition booth on prime location (max. 12m²).

**SILVER level**

- **Package budget:** 15.000 € (excl. VAT)
- **Your return:**
  - Logo prominently on:
    - the homepage and sponsorpage of the event website;
    - the homepage and sponsorpage of the event website;
    - the homepage and sponsorpage of the event website;
  - the homescreen of the event application;
  - the front cover of all conference announcements, brochure and meeting report;
  - the nametag of participants;
  - the front cover of all conference announcements, brochure and meeting report;
  - the nametag of participants;
  - sponsorship board near the entrance of the conference venue, with designation 'Silver Sponsor';
  - sponsorpage in the conference guide.
- Use of the WRF logo, with the designation 'Silver Sponsor', for the Sponsor's own purposes (e.g., for PR or CSR activities).
- Two complimentary conference invitations with seats at VIP tables at the Conference Gala Dinner.
- Free half page advert in conference program.
- Free exhibition booth in prime location (max. 18m²).

**Bronze level**

- **Package budget:** 10.000 € (excl. VAT)
- **Your return:**
  - Logo used on:
    - the homepage and sponsorpage of the event website;
    - the homepage and sponsorpage of the event website;
    - the homepage and sponsorpage of the event website;
  - the homescreen of the event application;
  - the front cover of all conference announcements, brochure and meeting report;
  - the nametag of participants;
  - the front cover of all conference announcements, brochure and meeting report;
  - the nametag of participants;
  - sponsorship board near the entrance of the conference venue, with designation 'Bronze Sponsor';
  - sponsorpage in the conference guide.
- Use of the WRF logo, with the designation 'Bronze Sponsor', for the Sponsor's own purposes (e.g., for PR or CSR activities).
- Two complimentary conference invitations.
- Free quarter page advert in conference program.
- Optional booth at conference exhibition with 50% fee reduction in top location.

3. WRF EVENT PARTNER 2019

**Welcome Drink Sponsor – 24.02**

- **Package budget:** 7.500 € (excl. VAT)
- **Your return:**
  - Logo on booth’s catering buffet and on high tables (in catering area) mentioning the company/organisation name.
  - Use of WRF logo stating ‘Welcome Drink Sponsor’ for personal use of the sponsor (e.g., PR and CSR activities).
  - One complimentary conference invitation.
  - One high table as sponsor information desk in the Agentif Area.
  - Option to a booth in conference exhibition with 50% discount.

**Gala Diner Table Sponsor – 25.02**

- **Package budget:** 5.000 € (excl. VAT)
- **Your return:**
  - Logo on menu and chairman’s statements of WRF Gala Dinner stating “Gala Dinner Sponsor”.
  - Use of WRF logo stating “Gala Dinner Sponsor” for personal use of the sponsor (e.g., PR and CSR activities).
  - Two complimentary conference invitations.
  - Banner/roll-up at Gala Dinner area entrance stating “Gala Dinner Sponsor”.
  - Entertainment at the Gala Dinner.
  - One high table as sponsor information desk in the Gala Dinner Foyer.

**Host UN Lounge**

- **Package budget:** 7.500 € (excl. VAT)
- **Your return:**
  - Panel/roll-up in the UN-lounge with announcement “UN Lounge Host Sponsor” (produced by the sponsor).
  - Logo and link to WRF website with description of company/organisation, plus stating “UN Lounge Host Sponsor”.
  - Use of WRF logo stating “UN Lounge Host Sponsor” for personal use of the sponsor (e.g., PR or CSR activities).
  - One complimentary conference invitation.
  - Free booth beside the UN Lounge.
Exhibitor

Grab one of our exclusive exhibition booths and showcase your wares or innovative ideas to over 800 leading decision-makers working on sustainability and resources issues.

- Choice of 3 sq. m / 9 sq. m / 12 sq. m / 18 sq. m / 25 sq. m booth in the exhibition area.
- Basic construction provided.
- Logo used on:
  - the exhibition page of the event website;
  - exhibitor page in the exhibition guide.
- One complimentary conference invitation, extra invitations at 50% reduction.
- Overview exhibitor opportunities.

<table>
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<tr>
<th>SURFACE</th>
<th>25 m²</th>
<th>18 m²</th>
<th>12 m²</th>
<th>9 m²</th>
<th>3 m²</th>
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<td>3 x 4 m</td>
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<td>9</td>
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<td>€ 4,500.00</td>
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<tr>
<td>1 x 220V 16A electricity point</td>
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<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Nameplate of the Sponsor</td>
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<tr>
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<td>3 x cocktail tables 6 x bar stools</td>
<td>2 x cocktail tables 4 x bar stools</td>
<td>2 x cocktail tables 4 x bar stools</td>
<td>1 x cocktail tables 2 x bar stools</td>
<td>1 x cocktail table</td>
</tr>
</tbody>
</table>
4. WRF CONTENT PARTNER 2019

1. WRF Filmfestival Sponsor

- Logo on conference announcements, brochure, meeting report as well as Chairman’s Statement of the WRF Conference, with the designation “WRF Filmfestival Sponsor”.
- Logo and link on the WRF website, with the designation “WRF Filmfestival Sponsor”.
- Use of the WRF logo, with the designation “WRF Filmfestival Sponsor” for the Sponsor’s own purposes (e.g. for PR or CSR activities).
- One complimentary conference invitation.
- Presenting Image Film (max. 5 min.) of Sponsor’s Company before the start of the WRF Filmfestival Session.
- Branding of WRF Cinema room with banner/roll-up inside the conference venue, with the designation “WRF Filmfestival Sponsor” (to be organised and produced by Sponsor).
- Option to define Film/Documentary program together with OVAM.

2. EcoDesign Challenge

WRF Antwerp wants to give the opportunity to students product design, engineering, environmental sciences, ... from all over the world to submit their ecodesign product or service that will change the world for the better. WRF Antwerp will select 10 nominees who are eligible for the WRF Ecodesign Award and will be offered an ecodesign challenge bootcamp during the forum.

- Logo on conference announcements, brochure, meeting report as well as Chairman’s Statement of the WRF Conference, with the designation “WRF Eco Design Challenge Sponsor”.
- Logo and link on the WRF website, with the designation “WRF EcoDesign Challenge Sponsor”.
- Use of the WRF logo, with the designation “WRF EcoDesign Challenge Sponsor” for the Sponsor’s own purposes (e.g. for PR or CSR activities).
- One complimentary conference invitation.
- Branding of the EcoDesign Challenge presentation with banner/roll-up inside the conference venue, with the designation “WRF EcoDesign Challenge” (to be organised and produced by Sponsor).

3. Workshops

Do you have a strong story (new insight, product or service, ...) that is related to the topic of this congress? Then we would like to examine with you whether we can include it in the side programme.

4. Site Visits

An important pillar of the program aims at organizing site visits at the many businesses and organisations in Antwerp and its surrounding region. These site visits will be planned on Wednesday 27th of February.

Participants will actually be able to witness the transition to close loops in action at industrial sites, but also in innovative small scale businesses and local, community based initiatives.

Does your organisation have an innovative business case in circular economy that you want to showcase?
And is it situated near Antwerp?
Please contact Lieze Cloots - Head of International Policy at OVAM
Email: lieze.cloots@ovam.be

5. WRF SERVICE PARTNER 2019

If you have products or services aligned with the topic of the congress which can be used for supporting the congress and/or the congress visitors, we would be glad to look at the options with you.
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